

WHAT'S UP WITH THE PI?

A Discussion of Possibilities

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TODAY'S TOPICS

- Membership considerations
- Use of Member Services
- The Journal
- Meetings
- The Photo Contest
- The Website
- Participation

MEMBERSHIP CONCERNS

- Why has membership been declining over the years, and can we change that?
- Pi strengths: the friendships, members helping members, good information
- What we have tried so far:
 - Meeting here at GMU
 - Updating website
 - Getting good speakers for General Meetings and Ustreaming
 - Using social media, creating flyers for advertising, word of mouth . . .
- Fewer members=less revenue=no rent?
- Suggestions?

USE OF MEMBER SERVICES

- What we offer:
 - 3 kinds of meetings (Clubhouse Saturday, Afternoon Learners, General Meetings)
 - Ustream and podcasts of General Meetings
 - Website with TCS Forums
 - Q&A's [at General Meetings?]
 - *Pi Journal*
 - Secure email accounts free of spam [I still get spam]
 - Facebook and Meet-up pages
- What we haven't had lately: hands-on workshops, parties
- Do members avail themselves of all, most, or none?
- What works for YOU? What else do we need?
- Do you need a refresher on the TCS, Facebook or **Meet-up**, webmail use?

THE JOURNAL

- Formerly our pride and joy, now suffering from declining submissions
 - No articles waiting for future issue
 - Shrinking pool of contributors
 - Editor hoping to retire.
- Timely communication with members is still a need.
- Smaller and more frequent newsletters being considered
- What's the next step? Ideas needed for December Board meeting (12/10).

MEETINGS

- General Meetings
 - Continue the current format?
 - More help needed to create programs or find speakers.
- Change some to hands-on workshops? What topics?
- Leave Clubhouse Saturdays as they are, or use some of them for workshops or ways to work on programs and publications?
- What about Afternoon Learners?

THE PHOTO CONTEST

- Can we find a way to increase participation?
 - Different time parameters?
 - Different categories?
 - More instruction on taking and editing photos?
 - Expand to include traditional cameras as well as iOS devices?

THE WEBSITE: NEXT STEPS

- We made changes, but it still needs more work.
 - More content, different content?
 - What would you like to see?
 - What can you contribute? Photos? Text? Cartoons? Links to interesting stuff?

PARTICIPATION

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IN APPRECIATION

- ▶ Our faithful cohort
 - ▶ Ken Goldman
 - ▶ Jonathan Bernstein
 - ▶ Lawrence Charters
 - ▶ Jay Castillo
 - ▶ Brent Malcolm
 - ▶ **Dick Nugent**
 - ▶ Kitty and Bill Richardson
 - ▶ Raju Tonapi
 - ▶ Dale Hrabak
 - ▶ Roy Wagner